L'ODYSSEE

A JOURNEY THAT TRANSCENDS THE ORDINARY



BOULEVARD DU THÉÂTRE 2 1204 GENÈVE

L'ODYSSEE

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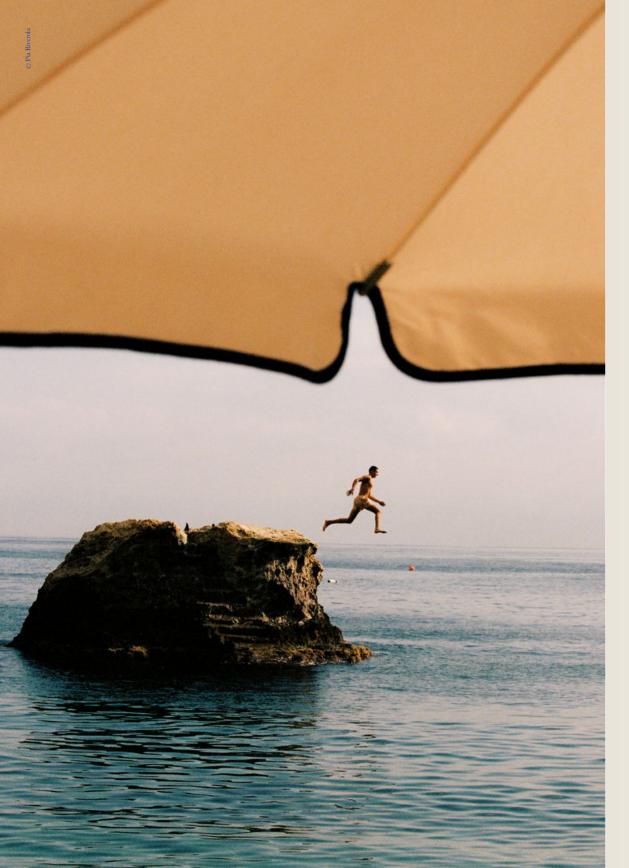
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A JOURNEY THAT TRANSCENDS THE ORDINARY

AVELL-KEPT SECRET



We're about to embark on a journey to places beyond our wildest dreams, and we want you to join us.

You may know us from INSIGNIA, established in 1996 to cater to the elite with exclusive financial services and lifestyle management. L'Odyssee builds on that foundation but plans to go beyond, offering tangible, extraordinary experiences and objects tailored to your desires. We're explorers and adventurers, just like you. This time, we're pushing the boundries by curating wonders.

We have four clear brand beliefs:

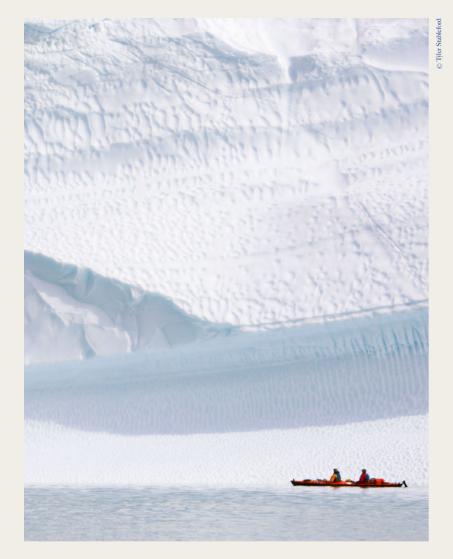
- I. COMMUNITY
- 2. CRAFMANSHIP
- 3. LONGEVITY
- 4. DISCOVERY



I. A SENSE OF HOMECOMING We're building a community where you'll meet people who just get it. Here, you'll find those who share your refined tastes and invite you to explore new perspectives—authentic connections that flow naturally and resonate deeply.



2. QUALITY IS A GIVEN We care about how things are made and who is behind it. Dedication, time, heritage and tradition come together in everything we do.



3. THOUGHT TO LAST

We want to inhabit not only your anecdotes but also your memories. At this very moment, you have a front-row seat to the thrill.

4. UNCOVER THE EXTRAORDINARY What truly drives us is the art of <u>Discovery</u>. We are the architects of unique experiences, blending the known with the unknown, the familiar with the unexpected. We curate moments that bring together the classic and the innovative, the close and the far.

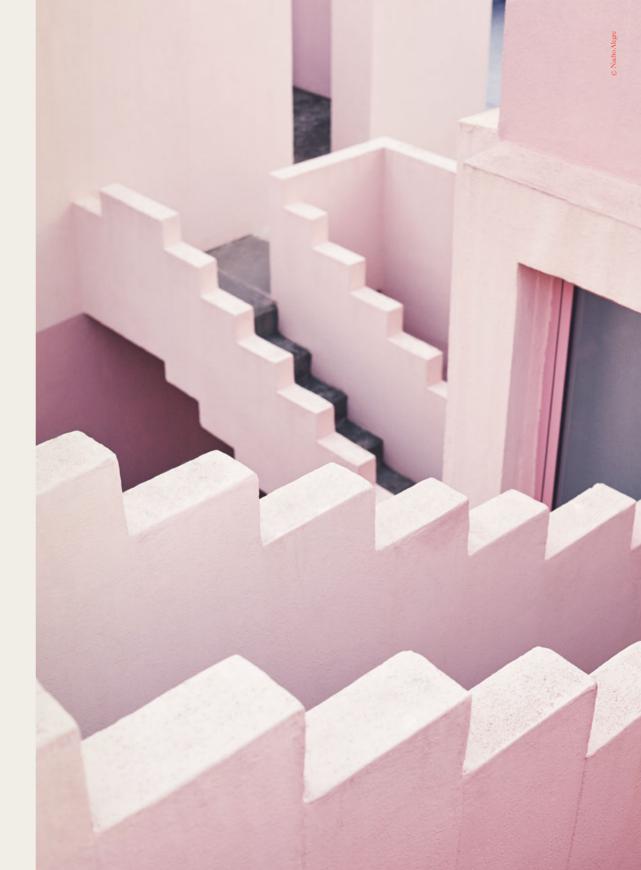
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" L'ODYSSEE'S WAY

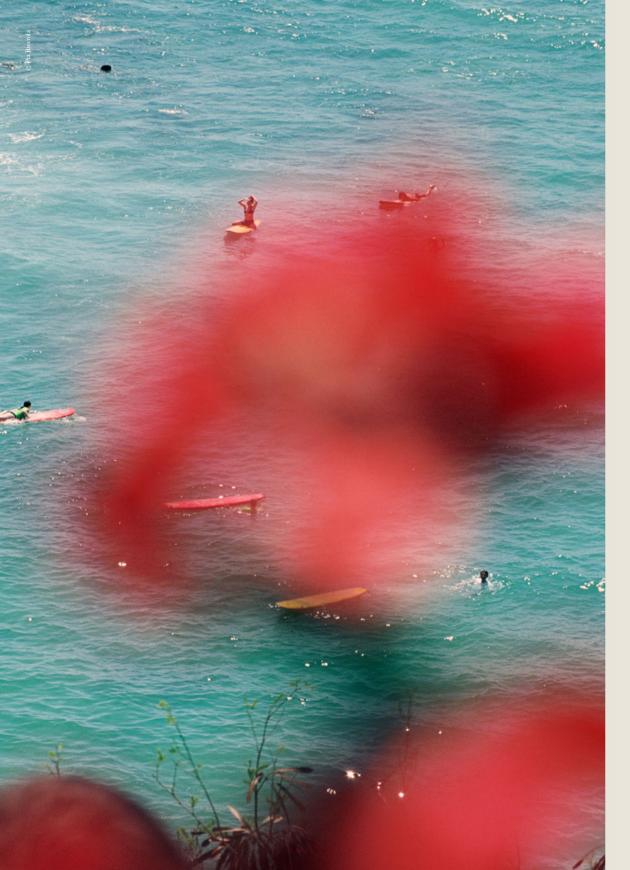
For the 1% of the 1%. This is an invitationonly club.

You're home anywhere in the world. We'll make sure of that.

Excellence in membership, collectable art cards and lifestyle curators.



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We're drawn to beauty, and especially the extraordinary.

We put an accent into the experience, not the transaction. We host, create, curate, commission and mix to discover and make the impossible possible.

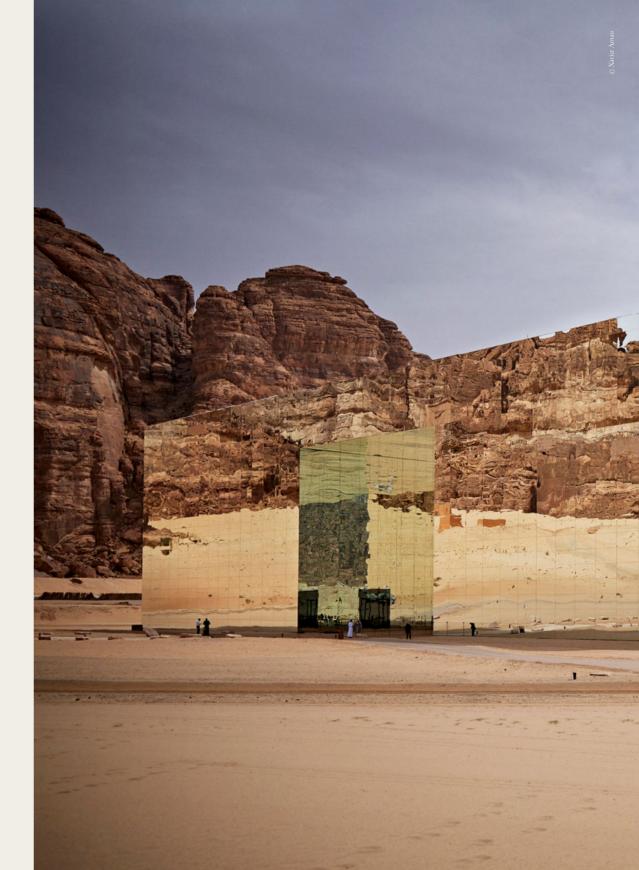
Unlocking the world one step at a time.





We design and produce surprising homeware collections of unique objects crafted to make you feel at home. LODA-GASTRONOMY It's more than dining. We craft unique culinary experiences that awaken your senses, blending creativity and flavor in ways that captivate and delight.

Soon enough, a new restaurant will bring this vision to life, allowing you to taste discovery in an exceptional setting. An experience that dares to linger on your palate and in your memory.



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It's not what you do; it's who you do it with. Our collaborators are part of our DNA. We're finding innovative ways to meet our customers through different tactics:

BY L'ODYSSEE

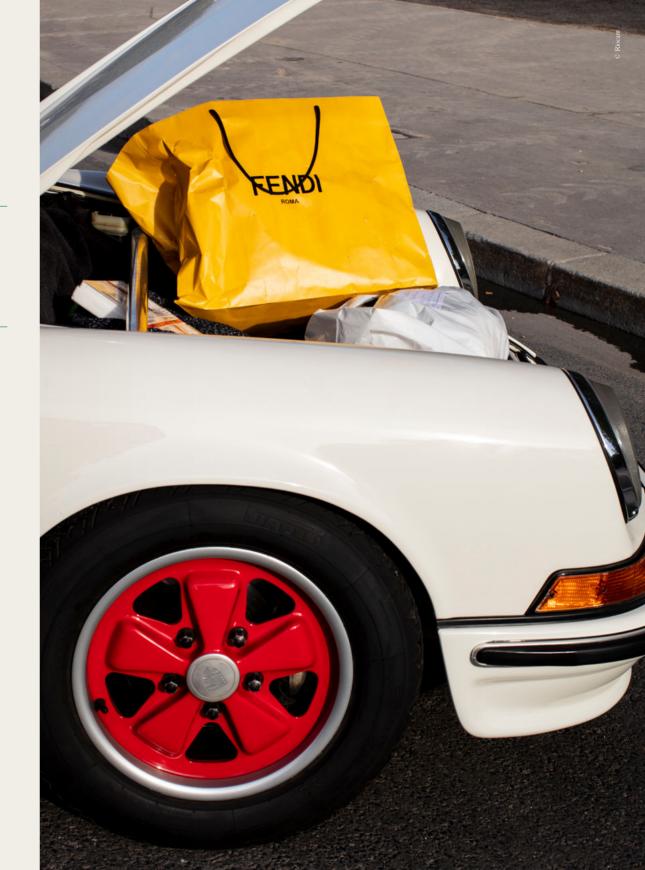
We are matchmakers. We take pride in making unforeseen connections and creating new value.

WITH L'ODYSSEE

We collaborate with brands to create one-of-a-kind objects and experiences.

L'ODYSSEE

We sometimes go solo. Our signature objects and experience collections are meant to elevate any moment.





Join us in our new discovery.

Reach the most influential people on the planet, those you're aware of and those you've never even dreamed of.

Be in (and be in contact with) a selected group of creators.

Help us define new standards of luxury.

L'ODYSSEE'S WORLD



"LIVE LIFE WITH NO EXCUSES, TRAVEL WITH NO REGRET." Osear Wilde

Contact us

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