

L'ODYSSEE

A JOURNEY THAT
TRANSCENDS
THE ORDINARY



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L'ODYSSEE

CONTENTS

I. A WELL-KEPT SECRET

P. 08

II. L'ODYSSEE'S WAY

P. 18

III. L'ODYSSEE'S WORLD

P. 30





A JOURNEY THAT
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I. A WELL-KEPT SECRET

We're about to embark
on a journey to places
beyond our wildest
dreams, and we want you
to join us.

You may know us from INSIGNIA, established in 1996 to cater to the elite with exclusive financial services and lifestyle management. L'Odysee builds on that foundation but plans to go beyond, offering tangible, extraordinary experiences and objects tailored to your desires.

We're explorers and
adventurers, just like you.
This time, we're pushing
the boundaries by
curating wonders.

We have four clear brand beliefs:

1. COMMUNITY
2. CRAFTSMANSHIP
3. LONGEVITY
4. DISCOVERY



1. **A SENSE OF HOMECOMING**
We're building a community where you'll meet people who just get it. Here, you'll find those who share your refined tastes and invite you to explore new perspectives—authentic connections that flow naturally and resonate deeply.



2. **QUALITY IS A GIVEN**
We care about how things are made and who is behind it. Dedication, time, heritage and tradition come together in everything we do.



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3. THOUGHT TO LAST

We want to inhabit not only your anecdotes but also your memories. At this very moment, you have a front-row seat to the thrill.

4. UNCOVER THE EXTRAORDINARY

What truly drives us is the art of Discovery. We are the architects of unique experiences, blending the known with the unknown, the familiar with the unexpected. We curate moments that bring together the classic and the innovative, the close and the far.



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II. L'ODYSSEE'S WAY

For the 1% of the 1%.
This is an invitation-
only club.

You're home anywhere
in the world. We'll make
sure of that.

Excellence in membership, collectable art cards
and lifestyle curators.





We're drawn to beauty,
and especially the
extraordinary.

We put an accent
into the experience,
not the transaction.

We host, create, curate,
commission and mix to
discover and make the
impossible possible.

Unlocking the world
one step at a time.





L'O MAISON - HOMEWARE

We design and produce
surprising homeware
collections of unique
objects crafted to make
you feel at home.

L'ODA - GASTRONOMY

It's more than dining.
We craft unique culinary
experiences that awaken
your senses, blending
creativity and flavor
in ways that captivate
and delight.

Soon enough, a new restaurant will bring this vision to
life, allowing you to taste discovery in an exceptional
setting. An experience that dares to linger on your palate
and in your memory.



III. L'ODYSSEE'S WORLD

It's not what you do;
it's who you do it with.
Our collaborators are
part of our DNA.



We're finding innovative ways to meet our customers through different tactics:

BY L'ODYSSEE

We are matchmakers. We take pride in making unforeseen connections and creating new value.

WITH L'ODYSSEE

We collaborate with brands to create one-of-a-kind objects and experiences.

L'ODYSSEE

We sometimes go solo. Our signature objects and experience collections are meant to elevate any moment.



Join us in our new discovery.

Reach the most influential people on the planet, those
you're aware of and those you've never even dreamed of.

Be in (and be in contact with) a selected group of creators.

Help us define new standards of luxury.



“LIVE LIFE WITH NO
EXCUSES, TRAVEL WITH
NO REGRET.” Oscar Wilde

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